

IN CASE OF EMERGENCY



CALL PHILLIPS LYTLE

CRISIS RESPONSE & MANAGEMENT



Phillips Lytle LLP



It's 3 a.m. on a Saturday and you just got word that your system has been hacked.

Who's your next call?



It's Monday morning and a government agency has arrived at your facility to interview your employees.

What do you do?



There's been a major explosion at your facility.

How does your business respond?

The truth of the matter is that disaster can strike at any time – often without warning. One minute you're reporting quarterly gains, and the next you're at the center of a data breach. It can happen. It does happen.

Although you can't predict disaster, you can plan for it with the help of the Phillips Lytle Crisis Response & Management Team. True to The Phillips Lytle Way, we take a proactive approach to reactive situations. We believe the more you plan ahead – whether it's prevention services, policy planning or on-site training – the more prepared you'll feel, should the unimaginable happen. And if it does, our on-the-ground team is ready to go **24/7, 365 at 1-866-812-5116.**



79%

OF BUSINESS DECISION MAKERS
BELIEVE THEY COULD EXPERIENCE
A CRISIS IN THE NEXT YEAR¹

LESS THAN

50%

OF COMPANIES HAVE A
CRISIS PLAN IN PLACE²

LESS THAN

30%

OF BOARD MEMBERS WHO HAD
EXPERIENCE WITH CRISES SAID THEIR
REPUTATIONS RECOVERED IN LESS
THAN A YEAR³

HOWEVER,

16%

SAID IT TOOK FOUR YEARS OR MORE⁴

Our experience includes:



PREVENTION

- Visiting sites and discussing next steps with management
- Drafting, editing and reviewing policies
- Training
- Managing risk
- Working with business vendors to confirm legally defensible procedures are in place



RESPONSE

- Coordinating teams to respond, including appropriate government agencies and insurance carriers
- Facilitating communication between Crisis Response & Management Team and the government, media and public
- Minimizing liability
- Preserving evidence
- Documenting actions



TYPES OF EMERGENCIES

- Fires, spills, explosions and chemical releases
- Product tampering
- Food contamination
- Personal injury
- Abrupt changes in corporate senior management
- Bioterrorism
- Government investigations and raids
- Labor strikes
- Natural disasters
- Consumer Product Safety Commission inquiries and product recalls
- Technology and data security breaches
- Internet and website threats
- Ransomware threats and cyberattacks
- Whistleblower cases
- Catastrophic product failures

In the midst of a crisis?

**We're here 24/7, 365.
1-866-812-5116**

1. Burson-Marsteller and Penn Schoen Berland, "2011 Crisis Preparedness Study"

2. Deloitte, "A Crisis of Confidence," 2015

3. Ibid.

4. Ibid.

“They respond to issues really fast. In fact, I can always rely on Phillips Lytle for a quick response – which I need. They’re always there when I need them. They are partners in finding solutions to our issues.”

– Chief Environmental Counsel, FORTUNE 500 client

A PROCESS WITH A PURPOSE.

When it comes to crisis management, we don’t leave anything to chance. While every situation is unique, our approach has proven effective in handling a multitude of crises. With our tried and true process in place, you can rest assured that we’ll have your back every step of the way.



WE’RE JUST A CALL AWAY.

The best time to think about a crisis plan is before a crisis occurs. Get in touch with our tenured team today, led by **Jennifer A. Beckage, (716) 847-7093,** and **Morgan G. Graham, (716) 847-7070.**

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