



**Phillips Lytle LLP**



**FOR IMMEDIATE RELEASE:**

December 15, 2009

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**PHILLIPS LYTLE LLP CHIEF MARKETING OFFICER REBECCA E. FARBO  
HONORED BY MARCH OF DIMES NEW YORK STATE CHAPTER**

**BUFFALO, NY** – Rebecca E. Farbo, chief marketing officer with Phillips Lytle LLP, one of the region's best known law firms, is the recipient of the 2009 March of Dimes New York State Chapter Communications Award. The annual award recognizes a volunteer who generates publicity, marketing and advertising opportunities to link the March of Dimes mission and its initiatives to the public. Ms. Farbo is currently the communications co-chair on the board of directors for the March of Dimes, New York State chapter.

At Phillips Lytle, Ms. Farbo is responsible for shaping the firm's marketing program, providing the overall vision and leadership to all areas of marketing, including brand strategy and management, business development, advertising, public relations, marketing communications and internal communications.

*Phillips Lytle LLP, one of the region's best known law firms, is celebrating its 175<sup>th</sup> anniversary in 2009. The firm has seven offices across New York State in Buffalo, Albany, Chautauqua, Garden City, New York City and Rochester. With the farthest geographic reach of any law firm in the state of New York, Phillips Lytle is well equipped to meet the needs of their clients. For additional information, visit [www.phillipslytle.com](http://www.phillipslytle.com).*

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